

Kids Come 1st The logo for 'Kids Come 1st' features the text 'Kids Come 1st' in a green, rounded font. To the right of the text is a red graphic of five stylized human figures of varying heights, holding hands in a circle.



**18th Annual Mattamy Homes, The Brick and
Ottawa Police Association Kids Come 1st
Golf Tournament**

July 20th, 2021

Greyhawk Golf Club
Ottawa, Ontario

Kids Come 1st



Welcome to the 18th Annual Mattamy Homes, The Brick and The Ottawa Police Association Kids Come 1st Golf Tournament! The swing of the club, the clinking of the ball as it sinks into the cup and the warm feeling that comes – not from the sunshine – but from the knowledge that what the day is really all about is making a difference in the lives of kids with autism.



Historically, golf has been played on Scotland's Musselburgh Links since 1672, while earlier versions of the game had been played in the British Isles and the low-countries of Northern Europe for several centuries before that.

For us, 2021 marks the Eighteenth year of the Kids Come 1st golf tournament. Built on a tradition of combining good people, good times and good will, Kids Come 1st boasts unprecedented growth. Each year the tournament has shown a marked increase in the net proceeds going to support local families of children with disabilities focusing on autism in the National Capital Region.



Kids Come 1st



Clublink's Greyhawk Golf Club provides participants and sponsors with a private club experience. The course is elegant and challenging while in close proximity to downtown Ottawa.



Kids Come 1st has become known for its professional tournament presentation – well organized and smoothly run. So it's no surprise that Greyhawk Golf Club has become Kids Come 1st's venue of choice. Together they can provide a seamless, top quality event that enables participants to combine work and play while strengthening existing business relationships and building new friendships.



Kids Come 1st



Event Fast Facts 2019

- 240 golfers
- 260 total event day participants
- Sold Out!

Event Fast Facts 2020 during COVID

- 240 golfers
- 260 total event day participants
- Sold Out!

Why Sponsor?

- Kids Come 1st has optimized the tournament as a business tool that can help your company to build brand strength while assisting your employees with solidifying relationships and generating sales.
- The Clublink property is entirely free of advertising and media clutter, allowing for the highest degree of company exposure possible through the sponsorship opportunity that best meets you and your company's needs.
- Many of our participants at Kids Come 1st are owners or partners in their own companies, thus providing you with face-to-face networking opportunities.
- Sponsorship allows you and your company to increase exposure and raise awareness of your business in an atmosphere filled with industry influencers.
- Kids Come 1st is an opportunity to foster loyalty among your customers and clients, while your company is showcased as a good corporate citizen promoting a fantastic cause – helping local children with autism.

Kids Come 1st



- Involvement with Kids Come 1st is a chance to make your partners active participants in the day ~ an opportunity for them to demonstrate their support for a cause that matters to you.
- Because 1 in 72 kids right here in our community will be diagnosed with autism this year. They will have sensory problems, communication challenges, social issues and numerous other hurdles to face. Their families will experience enormous financial burden, on top of dealing with the day-to-day uncertainty of autism.
- Because they need your help and **you can make a difference** in their lives!



Kids Come 1st



Kids Come 1st



Mattamy Homes, The Brick and the Ottawa Police Association presents the 18th Annual Kids Come 1st golf tournament, proudly supporting and improving the lives of kids with disabilities with the focus on autism.

Your involvement in this event is not only about building on our previous success; it's also about creating a brighter future for children with autism. At the 2020 tournament, our sponsors, participants and volunteers had a fantastic time! On top of that, all of the funds raised have gone to making a real and positive impact in the lives of these kids and their families. Monies generated from this year's tournament will once again go directly to local families for therapies for their children. Sponsorship with the Kids Come 1st golf tournament is an opportunity for you to enjoy a mutually beneficial relationship that is based on a willingness to work together to make a difference. And your support does make a difference! As a bonus, you and your company will have a "hole" lotta fun in the process.

Mattamy Homes, The Brick and the Ottawa Police Association Kids Come 1st Golf Tournament is being held on Tuesday July 20th, 2021 at the beautiful Greyhawk Golf Club. It promises to be a premier event again this year, so please join us for a great day of golf. Enjoy the course, the atmosphere and the company of your friends and colleagues. Bask in the pleasure that comes with a day on the links. Savor the knowledge that you will make a difference in the lives of kids with autism. Irresistible!

I appreciate your time as you review this Kids Come 1st Sponsorship Package. Please feel free to contact me at 613-229-4286 or e-mail info@kidscome1st.com. I look forward to speaking with you and seeing how best we can work together to make this year's event the best yet!

Yours Truly,

Pat Frost
Tom Pearson
Bob Argent
Manon Lacasse

Organizing Committee
Kids Come 1st Golf Tournament



Kids Come 1st

"Helping kids with disabilities focusing on autism and their families"

Imagine hearing that something is wrong with your beautiful child – the child you watched roll over and sit and smile on time. Who started babbling and trying out first words, along with first steps. Slowly something changed. At first it was hard to pinpoint the problem. Maybe it was a loss of eye contact. Or speech that was building and growing – only to slip slowly away. Not sure what to think, you consult with your doctor and hear those words "Your child is autistic." That's the news that the parents of 1 in 72 children in our community hear each year at the Children's Hospital of Eastern Ontario. From that day forward, their lives are changed forever.

Autism is now more common than Downs Syndrome, Cerebral Palsy, Epilepsy and mental retardation. No one knows the cause. No one knows the cure. Treatment and support are urgently needed for these children and that's where Kids Come 1st can help.

Kids Come 1st is an amalgamation of concerned local citizens who, along with some generous and caring area businesses, have banded together to help make a difference in the lives of autistic children in our community. Operating as a non-profit volunteer organization, Kids Come 1st strives to help ease the tremendous financial burden faced by some of the families of autistic children so that they can access much-needed services and purchase essential supplies not provided by governments or other funding sources.

Kids Come 1st also aims to create awareness and understanding of autism within our community, offering presentations and information to groups at various events throughout the year.

It is wholly dependent on the generosity of individuals and businesses and the support of the community at large. Our Eighteenth annual Mattamy Homes, The Brick and Ottawa Police Association Kids Come 1st Golf Tournament presents the opportunity to raise much needed funds for our local families and to raise awareness about autism, while showcasing our many supporters.

We also continue to strive for our goal of an adult care facility. The structure will be purchased by money raised at Kids Come 1st and we will have a current care provider operating within the home. We are truly excited and happy to assist in creating a safe environment with quality care for our special kids.

For more information on Kids Come 1st, please visit www.kidscome1st.ca.

Kids Come 1st



A great time is par for the course at this fabulous event ‘fore’ the kids!

The Greyhawk Golf Club in Ottawa, Ontario is the location of the 2021 Mattamy Homes, The Brick and the Ottawa Police Association Kids Come 1st Golf Tournament. The day has something special in store for everyone – the opportunity to golf on a beautiful private course, fantastic hole prizes featuring skill and accuracy contests, and fine dining in the superb banquet facilities. Best of all, all proceeds go to local families and our dream the Kids Come 1st home.

Event Details

Date: Tuesday July 20th, 2021

Time: T Times provided one week prior to the event
Meal provided at the course at the end of your round

Location: Greyhawk Golf Club
Ottawa, Ontario

Registration: The four-person team registration fee includes:

- One round of golf
- Two golf carts per team of four
- Meal at the end of the round
- All on course activities except the putting contest
- Adidas Sandals

Play: The tournament play is best ball format.

Dress: Standard golf course dress code is in effect.



Become a sponsor of the 2021 Kids Come 1st Golf Tournament

The 2021 Kids Come 1st Golf Tournament is seeking sponsors for this event. A number of sponsorship packages are still available. Look below for a package that suits your company.

1. PRESENTING SPONSOR

Mattamy Homes, Ottawa Police Association and The Brick Commercial Sales Division

- A large banner will be displayed at the golf course (approx. 20' X 3.5')
- Company name and logo will be prominently displayed as "The Presenting Sponsor" on the sponsor board(s).
- Company name to appear with tournament name as "The Presenting Sponsor"
- Company name will appear on all print advertising.
- Three 4-somes for golf.
- Prominent recognition as "The Presenting Sponsor" on the tournament web site. Includes company name and logo in several places on the site with at least one area for the company profile and contact information. Links to company web site in every place company name appears.
- Dinner mention and thank you.

2. DINNER SPONSOR

Ken McCafferty Insurance

- A large banner will be displayed in the eating area (approx. 15' X 2')
- Company name will appear on all print advertising.
- one 4-somes for golf.
- Prominent recognition as "Dinner Sponsor" on the tournament web site. Includes company name and logo in several places on the site with at least one area for the company profile and contact information. Links to company web site in every place company name appears.
- Dinner mention and thank you as "Dinner Sponsor".
- Company name to appear on informational items placed at each dinner setting, as "Dinner Sponsor".



3. EAGLE SPONSORSHIPS

A) Putting Contest Sponsor \$2500

- One 4-some for golf.
- Prominent visual recognition on event day as company name and logo to appear on putting contest
- Listed on tournament web site as the Putting contest sponsor with link to sponsor web page where available.

B) Golfer Hat Sponsor \$3500

- One 4-some for golf.
- Prominent visual recognition on event day on each golfer's towel, complete with your company name and logo.
- Listed on tournament web site as the "Golfer Hat Sponsor" with link to sponsor web page where available.

4. BIRDIE SPONSORSHIPS

A) Cart Sponsor Jimmy Lapointe's Automotive Group

- One 4-some for golf.
- Company card or promotional material in each golf cart.
- Listed on tournament website as Cart sponsor with link to sponsor web page where available.



5. HOLE and GREEN SPONSOR

\$ 1,300

- One 4-some for golf.
- 18" x 24" sign on one hole.
- Listed on the tournament web site as a "Hole Sponsor" with link to sponsor web page where available.

6. BEAT THE PRO SPONSOR

\$ 2,500

- Company name and logo to accompany the "Beat the Pro" prize on the prize table.
- Verbal recognition during the prize award ceremony.
- Listed on the tournament web site as "Beat the Pro" sponsor with link to sponsor web page where available.

➤ HOLE IN ONE SPONSOR

\$ 2,000

This unique sponsorship opportunity enables you/your company to have face-to-face time with golfers during the tournament. The Hole In One Contest hole will be set up to accommodate your company volunteers to meet with golfers as they watch the excitement of the Hole In One contest. Shake hands, pass out business cards or a company promotional item and smile knowing you get to personally introduce your company during this fantastic tournament to those participating.

- One 4-some for golf.
- Prominent visual recognition on event day, complete with your company name and logo.
- Listed on tournament web site as the "Hole In One Sponsor" with link to sponsor web page where available.

➤ ON THE COURSE ... REFRESHMENT SPONSOR

\$2500

Would you like to treat your fellow golfers to something extra-special for them to enjoy and remember courtesy of your company? This opportunity provides you with exactly that – a chance to meet participants and share the good times over a drink of your choice or a little something.



Website Sponsor

Howard Selcer & Associates

As sponsor of the Kids Come 1st website, your company will enjoy widespread exposure among like-minded companies and individuals who care about their community and some its most special children. Our website visitors include those interested in or involved in our annual golf tournament -- with repeat visits for event updates and viewing of our post-tournament photo gallery

Hole Sponsor

Cost \$250

As every golfer approaches the t box have them view your logo on both t box markers. A great opportunity to support Kids Come 1st and provide brand recognition for your organization.